

For Immediate Release

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Holiday Inn EC South, Holiday Inn Express & Suites Hallie Receive Coveted Quality of Excellence Award

Eau Claire, WI ~ Holiday Inn Eau Claire South and Holiday Inn Express & Suites Hallie were just announced as the recipients of the 2017 QUALITY OF EXCELLENCE AWARD, from Holiday Inn/IHG Nationwide.

Thomas Larson, President of Larson Companies comments, “I am incredibly proud of this recognition and what it represents for our Guests and also for our Staff. Heartfelt thank you to our Guests for the long-standing support, and to our fine team for providing a level of excellence that is hard-earned and imperative to our success. Our mission of putting our guests at the heart of everything we do is clearly exemplified at our properties.”

This Award represents the latest in a historical series of distinct honors Larson Companies' owned/operated hotels have been recognized with.

Cathy Leibke, General Manager of the Holiday Inn Express & Suites says, “This doesn't happen overnight. It has taken months & years of dedicated employees' hard work to achieve. It also means out of more than 2,500 Holiday Inns and Holiday Inn Express & Suite hotels across the country, we were named as one of the top 200 hotels for Guest Love Scores and standards. I want to thank all of our amazing staff & really want to thank those Guests that have been with us for years.”

“The Holiday Inn Eau Claire South is very excited to be a recipient of IHG Quality Excellence Award. I am very proud of the team here for maintaining Elite status with our Guests out of the 742 Holiday Inns Nationwide. We work very hard every day to make every Guest's stay a memorable one”, says Justin Hinnekamp, General Manager of Holiday Inn South.

A celebration of these awards will be announced at a later date.

About Holiday Inn, Holiday Inn Express & Suites

At Holiday Inn® we believe the joy of travel is for everyone. We pride ourselves on delivering an affordable, enjoyable hotel experience where guests are always welcomed warmly. We opened the doors of our first hotel in 1952, and today the Holiday Inn Brand Family is the largest hotel brand in the world, with the largest development pipeline. Holiday Inn Express® hotels are modern hotels for value-oriented travelers. Fresh, clean and uncomplicated, Holiday Inn Express hotels offer competitive rates for both business and leisure travelers. Guests Stay Smart® at Holiday Inn Express hotels where they enjoy a free hot Express Start™ breakfast bar with new healthier offerings, free high-speed Internet access and free local phone calls (U.S. and Canada only). There are currently 2,507 Holiday Inn Express hotel locations around the globe.

About Larson Companies

Larson Companies is a multi-disciplined, performance-driven organization operating throughout the Upper Midwest. Divisions within the company include commercial real estate development, hospitality management and development, & various other management companies. Larson

Companies is affiliated with brands such as Holiday Inn, Holiday Inn Express & Suites, Green Mill Restaurant and Bar, The Oxbow Hotel, Staybridge Suites, Johnny's Italian Steakhouse, Candlewood Suites and The Lakely to name a few. Over the years Larson Companies has successfully operated over 20 hospitality and retail concepts.

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